



Increased *de minimis*, decreased cost

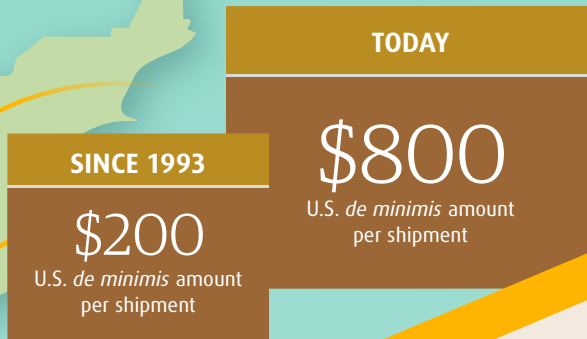
Now easier and more affordable to do business globally

Understand the facts

An increase in the U.S. exemption level on imported items is a significant step in facilitating trade, particularly for small- and medium-sized businesses. Reducing the costs borne by importers and accelerating delivery of merchandise benefits businesses and the final consumer.



INBOUND TO U.S.



de minimis adj. (de min-i-mis)
Minimum dollar value of qualifying* goods below which no formal customs procedures are required and no duties or taxes are collected

Know the impact

Increased *de minimis* can accelerate delivery and reduce costs of low-value import shipments into the U.S., while strengthening opportunities for companies looking to grow internationally.

- Accelerates shipment delivery
- Improves business efficiency
- Expedites customs procedures and border clearance
- Improves merchandise transit time
- Stimulates trade and business growth

Delivery improved

Documentation reduced

- Reduces paperwork and recordkeeping
- Decreases compliance costs
- Lowers costs borne by importers
- Lessens barriers to small business commerce
- Shrinks time to get product to market

Determine your strategy

The increased *de minimis* value drives new B2B and B2C strategies by reducing costs, improving efficiency and eventually increasing output and consumer consumption. As you apply the new value to your business model and logistics strategy, consider the impact on these areas.

- Cost savings**
More goods exempt from duties and taxes
- Customer service**
Fewer "Where's my shipment?" calls
- E-Commerce**
More responsive
- Returns**
Duty and tax free
- Shipments**
No need to consolidate low-value shipments
- Production cycles**
Greater access to goods with fewer delays
- Supply chain**
Faster cash flow and inventory turns

Partner with UPS

The *de minimis* regulatory change is easier to navigate when you count on the global reach, capabilities and expertise of UPS. With our tools and resources, you can import with ease and focus your resources on other business initiatives.

Millions
International shipments delivered daily

220+
Countries and territories served

145+
Countries with returns

80+
Years of customs brokerage experience



* Some US government agencies may require formal customs entries on all goods, regardless of value.

Streamline shipping

Create shipping shortcuts

Automate your most frequent shipping tasks with an address book, easy label printing and reference fields to speed cost allocation with *UPS Internet Shipping*.

Connect your shipping and business systems

Integrate current systems, customize labels and help limit errors and manual key entry of redundant information with *WorldShip*® software, especially when you ship larger volumes.



Enhance international trade

Clear customs faster

Create customs clearance documents online to help reduce errors, fines and delays with *UPS Paperless*® Invoice.

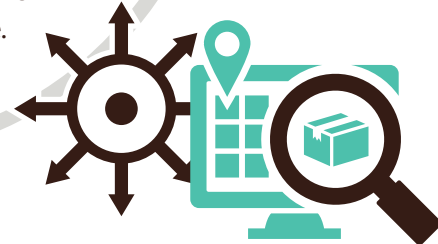
Maximize cash flow and minimize risks

From parcel and cargo insurance to trade finance and payment, UPS can help protect your company from risk and leverage cash in your supply chain.



How can UPS help you?

We move **millions of shipments** every day, but the only one that matters to you is yours. That's why UPS is here to help you move your shipment to the right place at the right time.



Improve customer experience

Serve the customer beyond the "buy" button

Allow customers to choose when and where their packages will arrive with *UPS My Choice*® service.

Offer convenient delivery options

UPS Access Point™ locations are convenient places—such as The UPS Store® franchises, local grocery stores and other local businesses—that offer a safe place for drop-off and delivery.

Make returns easier

Comprehensive returns options via UPS make it easier on your customer and your business, turning returns into revenue.

Track across your supply chain

See all your shipments in one place

Get a personalized dashboard that shows all your packages, envelopes and freight—even those coming from a third party—with *Quantum View Manage*® tracking.

Keep customers in the loop

Send your customers automatic tracking updates to help answer their questions with *Quantum View Notify*® alerts, freeing you to work on other issues.

